

FOOD AND BEVERAGE MANAGEMENT 2nd Edition 2002
John Cousins, David Foskett and Caillein Gillespie

Addendum

The following errors have been identified in the book:

Page	Error
xii	The images on the cover are not from Bass Hotel and Resorts
3	In the title of Figure 1.2 the word “representation” should be written as re- presentation
19	The reference to “PEST” should read PESTLE
28	The text “...a foodservice operation’s being prosecuted...” should not have an apostrophe
32	The reference to Figure 1.3 should also include the page number for this figure as page 6
55	The reference to Figure 1.8 should also have the page number notes as page 32
123	“café” can also be written as caffè
124	“caffè” should be written as caffè
250	The text “... about net/operating profit’s being almost...” should be written as “... about net operating profit being almost...”
273	The numbers of the boxes as referred to in the text are missing from the Figure 7.8. They are included in the PowerPoint version, which is available on this site.
276	In the Figure 7.9 the listing 3 to 5 should be bracketed as “differentiation” and the list 6,7 and 8 should be bracketed as “likely failure”.
281	The text “...each of the four competitive position.....” should read ...each of the five competitive position.....
282	In the second bullet point the two words “food service” should have been written as foodservice (one word)
297	Under 2b it should read: Average number of staff for dinner = $75/15 = 5$